



— THE CANADIAN COACH —

# SUPERPOWER REPORT

## THE PRODUCER

# You Are “The Producer”

## Strengths

As a Producer, you thrive when you're completing projects and making consistent progress towards your goals.

When you're in the zone and harnessing your superpower, you make for one incredible coach.

Because you stick to proven methods, clients can rely on you to give them your best ... month after month.

You pay attention to the details and nothing gets past you or left behind. Clients love that you're on top of it.

You believe that competence and consistency are the keys to success. And you help your clients stay on track and keep up the momentum as they achieve goal after goal.

Your super strength is your productivity. At your core, you know showing up and doing the work is what matters. And you help your clients show up for themselves every day.

You collaborate with your clients on building a vision and plan that works for them. And you lead them through following that plan step-by-step and seeing it through to the end.

*And while your superpower is amazing... there's a 'flip side' that's important to keep in mind...*



## Kryptonites

As a Producer, here is what you might consider to be your own personal “kryptonite”:

Because you’re so good at staying the course, you can sometimes lose sight of the bigger vision.

And while it’s important to stay focused and keep making progress, it can become a problem when you don’t realize you’re headed in the wrong direction. In building a business, it’s important that you stay aligned with your vision. Especially as things shift over time. After all, the business should serve you and what you want from life, just as much as it serves your clients.

Another kryptonite of Producers is when things are constantly changing. Because you thrive on systems and processes, it can drive you crazy when things are in flux or uncertain. This often leads to Producers feeling scrambled and unprepared. Which leads to even less productivity, even though you really want to be making progress and helping more people!

It’s important as a Producer to add slack to your daily and weekly schedule so you can be ready when unexpected change happens. That way you can adjust as necessary and stay on track and be proud of how much you achieve each day.

**Visit The Canadian Coach website for more helpful resources:**

[TheCanadianCoach.ca](http://TheCanadianCoach.ca)

