



— THE CANADIAN COACH —

SUPERPOWER REPORT

THE INNOVATOR

You Are “The Innovator”

Strengths

As an Innovator, you thrive when you're helping your clients solve their biggest problems and come up with imaginative solutions.

When you're in the zone and harnessing your superpower, you make for one incredible coach.

You tend to approach challenges from a rational and logical perspective. This lets you glean unique insights into the situation that others normally miss.

You thrive on ideas and you love putting a lot of thought into your work. Others often look to you when they need help solving tough challenges.

While others get thrown off when emotions cloud the situation, you're able to keep your cool, roll up your sleeves and get to work finding a solution.

You're an optimist to your core. You believe that with hard work and a little ingenuity, there's nothing that can't be overcome.

Your super strength is your intellect. At your core, you care deeply about helping your clients solve their biggest problems and achieve their full potential.

And while your superpower is amazing... there's a 'flip side' that's important to keep in mind...



Kryptonites

As an Innovator, here is what you might consider to be your own personal “kryptonite”:

Because you love learning and being thoughtful, you sometimes spend too much time in “idea land” rather than taking action on those ideas.

And while it’s important to be thoughtful, it can become a problem when those thoughts don’t turn into actions. Because actions are what lead to results. In building a business, it’s most important that you keep moving forward. At the end of the day, a good idea implemented is worth more than an excellent idea that never leaves your head.

Another kryptonite of Innovators is generic networking. Because you love to dig deep into complex topics, you naturally resist “surface-level” small talk. This sometimes leads to fewer connections with others and a weaker network. Which leads to fewer opportunities for things like JVs, media appearances, and more. Even though you’re interested in having all those things!

It’s important as an Innovator to open yourself up to more connections, even if they start as small talk. That way you have more chances to turn small conversations into incredible opportunities for everyone.

Visit The Canadian Coach website for more helpful resources:

TheCanadianCoach.ca

