



— THE CANADIAN COACH —

# SUPERPOWER REPORT

## THE CREATOR

# You Are “The Creator”

## Strengths

As a Creator, you thrive when you're inspiring your clients to reach new heights.

When you're in the zone and harnessing your superpower, you make for one incredible coach.

You have an incredible imagination and vision. This lets you open your clients' eyes to new possibilities they never envisioned for themselves.

You're an artist at heart. You feel it's important to open yourself up to the richness of life. And that the journey will lead you to new levels of love, confidence, and success.

You're self-reliant and quick on your feet. You believe that the best way forward is to explore what's possible and discover new opportunities.

Your super strength is your imagination. At your core, you know your clients are capable of whatever they set their mind to. And you use all your powers of creativity to help them get there.

You believe in your clients and know they have untapped power inside them. And you help them realize their own amazing qualities and unleash their hidden talents into the world.

*And while your superpower is amazing... there's a 'flip side' that's important to keep in mind...*



## Kryptonites

As a Creator, here is what you might consider to be your own personal “kryptonite”:

Because you’re so imaginative, you tend to rely on gut instinct.

And while this isn’t always bad, it can become a problem when that instinct gets clouded by competing concerns or a lack of expertise. In building a business, sometimes it’s a good idea to follow a proven method. You don’t need to create everything from scratch. It’s a good idea to seek advice from someone who’s traveled this road before, and then layer your creative vision on top of that.

Another kryptonite of Creators is indecisiveness. Because you have so many ideas and love them all, it can feel impossible to put them to the side to focus on just one at a time. This often leads to shifting directions and a trail of unfinished projects. Which leads to the business stalling and frustration around the lack of progress. Even though you have so much to offer your clients!

It’s important as a Creator to give yourself some guardrails to make sure your most important projects are getting done. That way you can make the progress you need to have the kind of impact you want to have in the world.

**Visit The Canadian Coach website for more helpful resources:**

[TheCanadianCoach.ca](http://TheCanadianCoach.ca)

